

Photography by
Gary Williams



Oswestry Show Sponsorship Opportunities

Saturday 1st August
2026



Oswestry Show

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Oswestry Show is one of the country's leading one day agricultural shows. Achieving more than 15,000 annual attendees, it brings over 120 trade stands and a large variety of displays and activities to the town, all with the aim of promoting Agriculture and Rural Ideas. There are a range of packages available, suitable for all budgets.

Get in touch

Show Sponsorship Officer: Malcolm Roberts
07719696290 / malcolmroberts64@gmail.com

Senior Show Administrator: Mandy Roberts
01691 654875 / mandy@oswestryshow.co.uk

www.oswestryshow.co.uk

Oswestry & District Agricultural
Society Charity Number:
1078455





PLATINUM (Main Show Sponsor)

Investment £4000

As our 2024 Platinum Sponsor you will be at the forefront of every element of the event, including run up, show day and throughout the year on our show site. This is an ideal opportunity for a local company to showcase their support of a large event organised to bring town and country together as a community and provide a varied programme of events suitable for all.

In return for your support, you will receive:

- Inclusion on all digital and print show advertisements
- Branding on show website
- Show social media promotion
- Business name on show tickets/wristbands
- Premium exhibitor stand location
- Show catalogue advertising: front page logo placement, full rear cover page + premium inside full page.
- Up to 5 advertisement banners in permitted areas on show day
- 8x sponsorship badges (admission to show & all member areas)
- 8x premium parking passes
- 8x complimentary lunch tickets within ringside sponsors marquee
- Option to purchase discounted additional gate tickets
- Members pavilion branded under business name
- Regular announcements of sponsorship through main ring PA system
- To accompany and assist the Show President in the annual parade of livestock prize giving within the main ring (opportunity for publicity photographs)
- Annual brand promotion on show site for all events throughout the year



GOLD

Investment £2000

As a Gold Sponsor, you have the opportunity to support specific main ring entertainment and be at the forefront of the days programme, which contributes largely to the public enjoyment, therefore showcasing your support of this event extensively to all visitors.

In return for your support, you will receive:

- Branding on show website
- Show social media promotion
- Show catalogue advertising: inside full page
- Up to 3 advertisement banners in permitted areas on show day
- 6x sponsorship badges (admission to show & all member areas)
- 6x premium parking passes
- 6x complimentary lunch tickets within ringside sponsors marquee
- Option to purchase discounted additional gate tickets
- Regular announcements of sponsorship through main ring PA system



SILVER

Investment £1000

This package is tailored to those looking to support specific agricultural competitions, such as a large livestock section. This opportunity gives you the chance to support your customer base and continue to promote your business as a main contributor to all elements of farming, now and in the future, as well as offering you advertisement opportunities in return.

In return for your support, you will receive:

- Logo on show website
- Show social media promotion
- Show catalogue advertising: inside full page
- Up to 2 advertisement banners in permitted areas on show day
- 4x sponsorship badges (admission to show & all member areas)
- 4x premium parking passes
- 4x complimentary lunch tickets within ringside sponsors marquee
- Option to purchase discounted additional gate tickets
- Regular announcements of sponsorship through main ring PA system



BRONZE

Investment £500

Ideal for businesses looking to support our smaller livestock, horse or vintage sections; the bronze package gives you the chance to highlight your support of the show and its exhibitors, as well as offering you advertisement opportunities in return.

In return for your support, you will receive:

- Logo on show website
- Show social media promotion
- Show catalogue advertising: inside half page
- Up to 2 advertisement banners in permitted areas on show day
- 2x sponsorship badges (admission to show & all member areas)
- 2x premium parking passes
- 2x complimentary lunch tickets within ringside sponsors marquee
- Option to purchase discounted additional gate tickets
- Regular announcements of sponsorship through section PA system





COPPER

Investment £250

A sponsorship opportunity to support the many entertainment acts on display within the Village Green; the main hub for family enjoyment, providing a wide range of fun activities and performances throughout the day.

In return for your support, you will receive:

- Logo on show website
- Show social media promotion
- Show catalogue advertising: inside quarter page
- Up to 1 advertisement banner in permitted area on show day
- 2x sponsorship badges (admission to show & all member areas)
- 2x complimentary afternoon tea tickets in ringside sponsors marquee at 2:30pm
- 1x premium parking pass
- Option to purchase discounted additional gate tickets



FAMILY & FRIENDS / SHOW SUPPORTERS

Investment £125 (Limited to individuals)

Tailored to those who wish to financial support the ever-growing annual costs of the show, the continued development of the society and its ongoing commitment to entertaining and promoting agriculture between our town and country communities.

In return for your support, you will receive:

- Show catalogue sponsorship support acknowledgment
- 2x sponsorship badges (admission to show & all member areas)
- 1x premium parking pass



Oswestry Show - Saturday 1st August 2026

SPONSORSHIP 2026

I am interested in following sponsorship package at Oswestry Show 2026:

☐ Platinum

☐ Gold

☐ Silver

☐ Bronze

☐ Copper

☐ Family/Friends

☐ Other / would like

to discuss options

Name:

Organisation:

Address:

.....

Telephone No:

Email:

Please return this form either by Post or Email and our sponsorship officer will be in touch.

BACS Details

Oswestry & District Agricultural Society

Sort Code: 20-77-85

Account No: 50905704

(Barclays)

Oswestry Show Office, Whittington, Oswestry SY11 4AB
Email: mandy@oswestryshow.co.uk Phone: 01691 654875

Alternatively please contact Malcolm Roberts (Show Sponsorship Officer) to discuss your sponsorship
Email: malcolmroberts64@gmail.com Phone: 07719696290

Charity No: 1078455

Our 2025 Supporters



LLOYD'S
ANIMAL FEEDS



Agritel
Arla Foods
AR Marketing & Design Co
Barbers Auctions
Barclays Bank
Border Accountants Ltd
British Wool
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D.R.E & Co Chartered Accountants
Forestart Ltd
Four Crosses Veterinary Centre Ltd
G H Bradshaw & Sons Ltd
GL & C & AL Jones
Halls Holding Ltd
Hudson Chartered Accountant &
Business Advisor
Hughes Agri Oswestry
Jamie Ward's Butchers
John Hughes
K & C Yarwoods Ltd
Lanyon Bowdler Solicitors
Llansilin Tractors
Majors
Matt Owen Electrical Services Ltd
Margaret Gray

Morris Marshall & Poole
Morgans of Oswestry
Mr & Mrs C W Martindale
Mr G Lloyd
Mr Jon Bevan
Mr M Foulkes
Mr O Ingram
Mr T Lloyd
Nigel Williams
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Oswestry Glass Ltd
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Park Gate Florist
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Progressive Farmers Buying Group
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